

MEDIA STATEMENT

SELECTION CRITERIA AIM TO BRING THE BEST HAWKERS THAT COULD DELIVER VALUE, VARIETY AND GOOD FOOD.

Singapore, 9 October 2015 – NTUC Foodfare had shared the selection criteria for cooked food stalls in July, at the tender launch of the upcoming Bukit Panjang Hawker Centre, moving away from tendered rent being the only criteria, with an aim to provide a more robust selections of stalls that can contribute to the variety, vibrancy and affordable offerings of good food that we aim to bring to residents based on their expectations and demands from our last survey conducted in 2012.

- 2 Where typically the highest rental bid for a stall gets awarded directly, the new evaluation criteria as made known during the tender briefings, was based instead on a scorecard with 40% weightage for tendered rent, and 60% for quality, variety, selling price, operating hours, experience and concept. These criteria do not discriminate against age, allowing for individuals with the best ideas and passion for food to compete fairly.
- 3 Receiving over 300 bids for 26 cooked food stalls and 6 kiosks, the tender evaluation committee had in its evaluation process awarded points based on the merits of the individual's tender submissions keeping faithfully to the criteria. The overwhelming response for the bids for the stalls had brought forward competitive bids of rentals, attractive selling prices, interesting menu offerings from many individuals with a strong passion for food at various stages of their lives, including second generation of hawkers eager to carve their own name carrying on their family tradition, as well as established brand names eager to bring their best to the table.
- 4 As shared in the briefing, and given the overwhelming response, only shortlisted cooked food stalls tenderers will be required to participate in a food tasting exercise by a panel as part of the due process towards the final stage. Till date, already more than 50 applicants that made the cut, were informed and invited to participate in the food tasting round. All successful applicants will be informed by October.

5 NTUC Foodfare remains committed towards our vision and our social objectives for the centre in providing affordable, good food and aims to bring together the best hawkers who can provide the quality, variety and value for money offerings for residents and consumers, at every budget.

About Bukit Panjang Hawker Centre

The Bukit Panjang Hawker Centre was the first to be announced out of the 20 new centres that the Government will build by 2027.

Bukit Panjang Hawker Centre & Market at a glance:

Stalls	28 Cooked Food Stalls + 6 Food Kiosks 14 Market Stalls + 1 Sundry Stall 14 Lock-Up Stalls
Size	17,200 sq ft – Level 1 17,000 sqft – Level 2
Seating Capacity	500 seats – Level 1
Features	24 seats allocated for Family Dining Kids’ & Family Toilets and Handwash Area Community Space at Level 2
Operating Hours of Centre	6.00 am to 10.30 pm

About NTUC Foodfare

NTUC Foodfare was founded in 1995 to help moderate prices of cooked food amidst profiteering in Singapore during the introduction of GST. Since then, NTUC Foodfare has helped to mitigate food and beverage price increases during tough times and continues to fulfill this social role by maintaining a basket of basic food and beverage at low prices; and provides a variety of good quality, safe and value-for-money cooked food to help stretch the hard-earned dollars of workers.

NTUC Foodfare currently manages over 70 retail outlets in various formats including foodcourt, coffeeshops, cafes and food stalls. NTUC Foodfare was the first social enterprise appointed to manage a hawker centre in 2012. It was also appointed to manage Bedok Interchange Hawker Centre since March 2015.

For more details on NTUC Foodfare Co-operative Ltd or Foodfare outlets, please visit www.foodfare.com.sg

Chinese Translations

NTUC Foodfare Co-operative Ltd	职总富食客合作社
--------------------------------	----------

- End -

For media enquiries, please contact:

Ms Juliana Salleh

Deputy Director

Marketing & Communications

Phone: 67570330

Mobile: 92287221

Email: juliana@foodfare.com.sg